



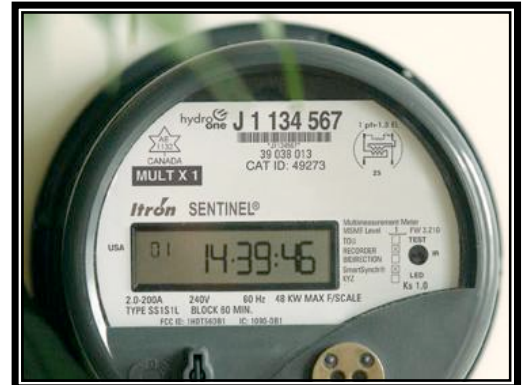
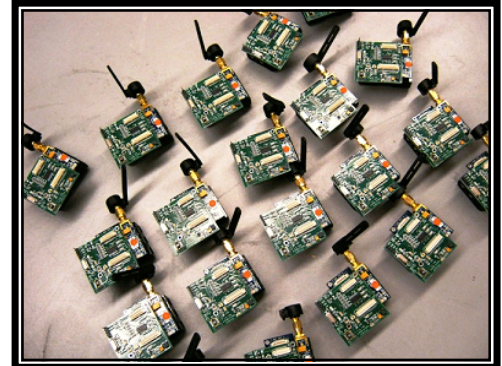
TEST DRIVE INVITATION

Actually Using Smart Sensors and Other Time Sensitive Data with TimeSeries

The single largest source of information does not come from people or the Internet – it is from sensors such as GPS devices on moving vehicles (buses, trains, trucks, cars), smart meters for utilities and all kinds of remote sensing equipment. Their use and the data they produce is not an incremental increase, it is exponential.

At the Consumer Electronic Show this year, Wi-Fi-on-a-chip for less than \$4 became a reality. The end result is even more remote devices will be able to send their data to collection points for use and analysis. From a database perspective, that's billions of new data rows to be administered, queried and analyzed.

From an administrative perspective, how do you load this volume of data? How is it queried efficiently to produce timely results that have real business value? What is the cost in disk and other computing resources to store and access this type and volume of data? TimeSeries technology from IBM is the answer to these and other issues when using time-sensitive data.



Join us for a free, one-day hands-on-lab experience to test-drive IBM's TimeSeries technology. There is no pre-requisite knowledge needed to be part of this one-day experience.

The labs take place in the local IBM office and upon registering; you will receive the logistics for the test drive.

<u>City</u>	<u>Date</u>	<u>Short URL</u>
New York City	June 22, 2012	http://bit.ly/NYC-timeseries
Atlanta	June 26, 2012	http://bit.ly/ATL-timeseries
Minneapolis	June 29, 2012	http://bit.ly/MSP-timeseries
Toronto	July 10, 2012	http://bit.ly/TOR-timeseries
Phoenix	July 17, 2012	http://bit.ly/PHX-timeseries
Washington DC	July 20, 2012	http://bit.ly/DC-timeseries
Denver	July 25, 2012	http://bit.ly/DEN-timeseries
Dallas	August 1, 2012	http://bit.ly/DFW-timeseries
Chicago	August 9, 2012	http://bit.ly/CHI-timeseries