



2012 IIUG Informix Conference

April 22 – 25, 2012



*During these economically challenging times you can't afford **not to** attend this 4-day information packed event.*

Top Reasons to Attend

- Interact directly with IBM executives, Informix developers, and users at the largest gathering of Informix professionals in the world
- Learn more about Informix products and future product enhancements
- Save \$130 with Early bird registration by January 15th
- Save an additional \$100 by being an IIUG member
- Become IBM Informix Certified by taking the IBM Informix Professional Certification exams or almost any other IBM Information Management exam for FREE (a savings of \$150 per test)

Additional Reasons to Attend

- Attend in-depth Sunday tutorials including, but not limited to, topics on database administration, application development and tools for \$175 per one half-day and \$275 per full-day or 2 half-day
- Select from 3-full days of technical sessions to meet the needs of novice through experienced IBM Informix users
- Review IBM Informix products by attending sessions presented by Product Sponsors, IBM Partners, IBM Informix developers, support staff and fellow users
- Increase your knowledge and skills allowing you to add value to your organization
- Hear the latest marketing and strategy directions from IBM Executives
- Discuss user enhancement requests with IBM Informix Developers
- Meet with IBM Informix corporate sponsors and 3rd party vendors to find solutions that could improve your business processes
- The conference price includes all meals from Sunday evening through Wednesday lunch with afternoon snack breaks

Finally

Network with the best and brightest IBM professionals from around the world to share and expand your knowledge to improve your job skills

Why Attend the 2012 IIUG Conference?

The IIUG Conference tutorials and sessions are specifically designed to increase the attendee's skills and knowledge necessary to increase productivity and maximize problem solving techniques. The net result is a faster turnaround time from project design to deployment at a nominal fee to organizations. Add to this the valuable information and products provided by our conference sponsors and you can see that this is an event that should not be missed.

2012 IIUG Conference Pricing

Earlybird (<i>thru January 15, 2012</i>)	\$695.00
Regular (<i>January 15 - February 2012</i>)	\$825.00
Late Registration (<i>March 1 – April 18, 2012</i>)	\$949.00
IIUG Member Discount (<i>thru April 18, 2012</i>)	\$100.00 off above prices

Estimated Cost to Attend the 2012 IIUG Conference?

The IIUG Conference is priced right as we estimate the total cost to attend the conference. If you register by January 15, 2012 with your IIUG member discount (\$595), four nights in the hotel (\$139 per night plus tax) and estimated airfare from selected USA and European cities to San Diego your estimated total cost would be as follows (using Orbitz as of October 20, 2011):

	Boston New York Wash. DC	Atlanta	Chicago	Dallas	Denver	Los Angeles San Francisco	London	Paris	Frankfurt
Airfare Estimate	\$350	\$393	\$351	\$308	\$237	\$249	\$1097	\$1210	\$1201
Total(*)	\$1501	\$1544	\$1502	\$1459	\$1388	\$1400	\$2248	\$2361	\$2352
Total in Local Currency							£1426	1716€	1711€

Exchange rates based on Wall Street Journal as of October 20, 2011.

And remember: if you are coming from Europe the very favorable exchange rates make the conference even cheaper! Your total cost to attend the IIUG conference is less than most other major conference registration fees alone. You pay for the airfare, the hotel and the conference registration fee and we have the best Informix sessions available anywhere in the world and serve you up some of the best food at any conference anywhere (and remember we are even throwing in the internet fee unlike many other conferences that cost you up to \$12.95 or more a day!)